

WFMJ Television Inc/NBC Network

101 West Boardman Street Youngstown, Ohio 44503 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract # 20769	Rev#	Bill Cycle Broadcast	Print Date 10/10/2012	Entry Date 10/8/2012	
	Advertiser .AMERICAN	CROSSI	ROADS	Brand .AMERICAN CROSSI	Network WFMJ	
	Contract De	•		Dates 10/09/12 - 10/15/12	Revenue Type CA5	
	Estimate # 1088		oposaI # 861750	Primary Salesperson PHILADELPHIA PMO		

Special Handling: INVOICE PAID

DATELINE NBC	Line M	TU W TH F SA SU Sp.	ots Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
NBC ENCORES	73	X	1 10/12 - 10/12	10:00:00 p 10:59:29 p	FIX	:30	1	\$1,600.00
NBC ENCORES	DA	TELINE NBC						
Tootball Night In America			1 10/13 - 10/13	09:00:00 p 09:59:59 p	FlX	:30	1	\$1,000.00
Prg: FOOTBALL NIGHT IN AMERICA 76	NB	C ENCORES						
FOOTBALL NIGHT IN AMERICA 76	75	X	1 10/14 - 10/14	•			1	\$2,000.00
Total				Prg: FOOTBALLNIG	HT IN	A١		
77 1 1 10/10 - 10/10 07:00:00 a 08:59:59 a FIX :30 1 \$1,000. Prg: TODAY SHOW 78 1 1 10/11 - 10/11 07:00:00 a 08:59:59 a FIX :30 1 \$1,000. Prg: TODAY SHOW 79 1 1 10/12 - 10/12 07:00:00 a 08:59:59 a FIX :30 1 \$1,000. Prg: TODAY SHOW 80 1 1 10/13 - 10/13 11:30:00 p 01:01:56 a FIX :30 1 \$700. Prg: SATURDAY NIGHT LIVE 10/13/12 PREEMPT 1874750 (\$700.00) Prg: ELLEN M/G for 20769-80-1874750 10/13/2012PREEMPT Billable Airtime NTR Total Broadcast Gross Net Spots Gross Net Gross Ne	FO	OTBALL NIGHT IN AMER			E13/	20	1	\$2,400,00
Prg: TODAY SHOW 79	76	1	1 10/14 - 10/14	08:15:00 p 11:30:00 p	FIX	:30	I	\$2,400.00
Total	77	1	1 10/10 - 10/10	07:00:00 a 08:59:59 a	FIX	:30	1	\$1,000.00
Prg: TODAY SHOW 79				Prg: TODAY SHOW				
79 1 1 10/12 - 10/12 07:00:00 a 08:59:59 a F1X :30 1 \$1,000. Prg: TODAY SHOW 80 1 1 10/13 - 10/13 11:30:00 p 01:01:56 a FIX :30 1 \$700. Prg: SATURDAY NIGHT LIVE 10/13/12 PREEMPT 1874750 (\$700.00) A 81 1 0 1 10/15 - 10/15 05:00:00 p 05:58:56 p F1X :30 1 \$700. Prg: ELLEN M/G for 20769-80-1874750 10/13/2012PREEMPT Billable Airtime NTR Total Broadcast Gross Net Spots Gross Net Gross Net	78	1	1 10/11 - 10/11	07:00:00 a 08:59:59 a	F1X	:30	1	\$1,000.00
Prg: TODAY SHOW Prg: SATURDAY NIGHT LIVE 10/13/12 PREEMPT 1874750 (\$700.00) Prg: ELLEN								
1	79		1 10/12 - 10/12		FIX	:30	1	\$1,000.00
Prg: SATURDAY NIGHT LIVE 10/13/12 PREEMPT 1874750 (\$700.00)	1				EIV	.20	1	\$700.00
10/13/12 PREEMPT 1874750 (\$700.00) A 81 1	80	1	1 10/13 - 10/13	•			1	\$700.00
A 81 1 1 10/15 - 10/15 05:00:00 p 05:58:56 p F1X :30 1 \$700 Prg: ELLEN M/G for 20769-80-1874750 10/13/2012PREEMPT Billable Airtime NTR Total Broadcast Gross Net Spots Gross Net Gross Net Gross Net								(\$700.00)
Prg: ELLEN M/G for 20769-80-1874750 10/13/2012PREEMPT Billable Airtime NTR Total Broadcast Gross Net Spots Gross Net	A 01	1	1 10/15 - 10/15		FlX	:30	1	\$700.00
Broadcast Gross Net Spots Gross Net	A 61	I	1 10/10 10/10	•				
Broadcast Gross Net Spots Gross Net	М	/G for 20769-80-1874750 10	/13/2012PREEMPT					
Broadcast Gross Net Spots Gross Net Gross Net				NTR			Total	
074 500 00 062 235			Net Spots			Gros	SS	
UCL 2012 W. 190 0100	Oct 2012		\$63,325.00 80			\$74	,500.00	\$63,325.00

\$63,325.00 \$74,500.00 \$63,325.00 80 \$74,500.00 Totals: ACCEPTED FOR ADVERTISER/AGENCY

ACCEPTED FOR STATION

Ву _____

Date Date_